



The Hudson Valley Food & Beverage Alliance is HVEDC's new network of food and beverage companies and industry executives that is aimed at building this sector together.

FACT SHEET:

- The Hudson Valley Food & Beverage Alliance is organized by the same people who developed the highly successful NY BioHud Valley, a national marketing campaign focused on publicizing the new epicenter of biotechnology development.
- The number of people employed by the food and beverage industry in the Hudson Valley grew by 23 percent from 2000 to 2010, with more than 53,000 people employed by nearly 5,000 businesses.
- Wages of food and beverage employees in the Hudson Valley grew by 35 percent in those 10 years.
- The Hudson Valley is attractive to food and beverage companies because it is served by six interstate highways and is within a six-hour drive of more than 68 million U.S. and Canadian customers.
- The Hudson Valley's local governments have long recognized the importance of a healthy and growing food and beverage industry to the economic health of our region, which translates into actions that provide real economic development leverage for food and beverage companies.
- The Culinary Institute of America in Hyde Park is the premier culinary college in the United States, with an enrollment of more than 2,800-plus students representing all U.S. states and 30 foreign countries.
- Hudson Valley is already home to a diverse cross section of F&B companies, suppliers, manufacturers and distributors.

